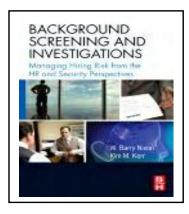


# Suppliers to the Background Screening Industry Directory

PreemploymentDirectory.com's Platinum Members

2<sup>nd</sup> Edition August 2010



### Background Screening and Investigations: Managing Hiring Risk from the HR and Security Perspectives

The book, "Background Screening and Investigations" is an extremely comprehensive publication dealing with all aspects of the background screening industry. The authors provide great expertise and insight as they guide the reader through the policies, procedures and legal issues surrounding background checks. Written to provide even the most well-informed with the inside facts regarding how the screening industry operates, this book is a must for human resource directors, investigators and those with a true need to know. There is no doubt that the authors conducted professional research to collaborate their decades of experience in the industry and the readers certainly benefit from these efforts. As a private investigator with thirty-years of experience, I was pleasantly

surprised by such a well-rounded and extremely well-written book and intend to include this as a mandatory read for my staff.

Kelly E. Riddle; TCI, TPLI, President: Kelmar and Associates, Inc.

It's not often that I have the chance to recommend published works (many of them are self-serving crapola, and are filled with the author's view of Employment Screening, which is usually designed to make the reader want to screen employees their way), but I have just finished the new book by W. Barry Nixon, SPHR and Kim M. Kerr, CPP entitled "BACKGROUND SCREENING AND INVESTIGATIONS – Managing Hiring Risk From the HR and Security Perspectives" (Published by Butterworth – Heinemann [Elsevier]) website: www.books.elsevier.com/security.

I contributed to this book, as I am often asked, but rarely do because I am always afraid that the book may come out and be a piece of crap, but in this case, in my view, this is the definitive work on the topic, it is fantastic, and is worth reading from cover to cover.

It successfully bridges the seemingly insurmountable gap between the HR and Security departments, which is long overdue, and something I have tried to do in my daily practice, for almost 30 years.

I get absolutely nothing for this recommendation (no royalties, no compensation in any manner whatsoever) other than the knowledge that you are all going to greatly benefit by reading it.

Why is it great? Simple. Barry Nixon is an SPHR, an HR Guy first and foremost, and is not in the employment screening business he is the Executive Director for the National Institute for Prevention of Workplace Violence, and is neutral. All the Best,

Thomas C. Lawson, CFE, CII, APSCREEN, Incorporated, Since 1980

#### APPLICANT TRACKING SYSTEMS



ERC Dataplus, Inc.

50 Washington St., Suite 510, Norwalk, CT 06854 1-800-341-6636 info@ercdataplus.com www.ercdataplus.com Talent acquisition technology from ERC Dataplus comes pre-integrated with essential tools for hiring the very best people. From one simple dashboard, HR can requisition for new and current roles (hourly and salaried), post to thousands of job boards, manage scheduling and communications, develop candidate-specific interview questions, pre-screen for tax credit eligibility, collect online signatures for background screening authorization, streamline Form I-9 and EVerify processing, and much more. Pre-integrated with major background screening data platforms, payroll and HRIS systems, our unique modular design lets you choose and pay for only the modules you need. Complete implementation and client support is included.

#### BACKGROUND SCREENING CONSULTING SERVICES



Bruce Berg
Berg Consulting Group
2240 Palm Beach Lakes Blvd
Suite 105
West Palm Beach, FL 33409
561-712-1277
bruce.berg@bergconsultinggroup.com
www.bergconsultinggroup.com

#### Since 2000, working for you, the Background Screener.

- Business improvement (marketing, sales, operations, benchmarking and more).
- Improved quality, turnaround and lower costs.
- Mergers and Acquisitions intermediary.

#### Over 19 years industry experience.

- Bruce Berg built his background screening company (CIC/HireCheck) from \$197,000 in sales in 1991 to \$13,000,000 in 2000, becoming the absolute best in the industry. Ask anyone.
- The company sold in 1998, creating what is now the third largest company in the industry.
- o Our group is six experienced people working diligently for you.
- We really know this industry. It's all we do. Call us.

#### **BACKGROUND SCREENING CONSULTING SERVICES (continued)**



Janet M. G. Ackerman Global Trade Advisory +1 404 664 4509 www.GlobalTradeAdvisory.net Info@GlobalTradeAdvisory.net Are You Servicing More Candidates With International Backgrounds? Are You Facing Challenges With Your International Screening Program?

#### **GLOBAL TRADE ADVISORY can help!**

We are an international management consulting firm specializing in global background screening, vendor sourcing and international market development.

Our Global Screening consulting practice is comprised of leading industry specialists and seasoned in country local experts.

We provide specialized subject-matter expertise to help you achieve results including:

- Global Screening Program Development
- Direct Vendor and Product Sourcing
- Country Knowledge Reports
- Business Development
- International Sales Support
- Compliance and Data Review
- Operational Process Evaluation
- Technology Assessment



Perry Morgan, Director of Screening Partner Support Innovative Enterprises, Inc. Oyster Point Professional Park Rock Landing V – Suite A 11846 Rock Landing Drive Newport News, VA 23606 352.286.9995 / 1.888.777.9435 solutions@knowthefacts.com

#### Our Screening Industry Partners™ never pay a penny for our expertise. Period.

With more than a century of collective expertise, our leadership team is made up of industry pioneers, visionaries and highly-skilled practitioners whose sole focus is helping you to differentiate your business and stand out from the crowd.

Build your business in confidence knowing that you're not in competition with your provider – we never sell to your end user customer.

Don't pay for expertise. Partner with a true industry leader and let our expert team become an extension of yours. Learn more at http://www.knowthefacts.com.

#### COURT HOUSE RESEARCHERS/PUBLIC RECORD RETREIVER SERVICES



Heather Arndt ABC Services, Inc. Business Owner 35 E Minnesota St Le Center, MN 56057 Phone: 507-357-6320 Fax: 507-357-6056 harndt@frontiernet.net ABC Services Prides Itself On Providing First Class Customer Service, Fast Document And Information Retrieval Services To Everyone Using Our Experienced Document Specialist. We believe in professional, personal services vs. automated systems. We offer customized screening packages, accurate and secure information for your protection at affordable pricing. Our turn-around-time is 72 hours or less depending on the services requested.

We specialize in the following types of searches:

- Criminal Records from all Minnesota counties
- State, Civil, Probate and Family Records
- US District Court
- Research, Retrieval & Certified Copies of Public Records

#### **Come Experience Our Service Difference**



"The Public Record Search Specialists"

Kyle Owens
New Business Development
G.A. Public Record Services,
Inc.
3200 W. Pleasant Run Rd.
Ste. 420
Lancaster, TX 75146
P. 800-760-2468 ext. 369
F. 800-669-1642
www.gaprs.com
kowens@gaprs.com

G.A. Public Record Services, Inc. provides quality, on-site county level criminal record searches as well as document retrieval nationwide for use in employment and tenant screening, corporate due diligence, private investigations and risk management. We offer secure exchange of information utilizing password-protected accounts via the Internet and XML file transfer resulting in time service of 24-72 hours. We provide highly customized pricing, volume discounts, and incentive cap structures to compliment our published discount price structure. Rely on GAPRS for the information you need, when you need it.

#### COURT HOUSE RESEARCHERS/PUBLIC RECORD RETREIVER SERVICES - continued



Ben Peacock
President
Lighthouse Information
Services, LLC
4390 Earney Rd, Suite 110,
Woodstock, GA 30188
770.772.7128
wbpeacock@lighthouseinfoserv.com
www.lighthouseinfoserv.com

- > All 159 Georgia Counties searched at the courthouse
- NAPBS Courthouse Research Exam Certified research providers covering 100+ counties and all 'In-House' staff Certified as well
- GCIC/ Statewide capabilities through Police Department (with GCIC stamp available if needed)
- Fully covering the 50+ counties that don't have public terminal access for conducting a basic 7 year search (using docket books, microfilm, clerk assistance, etc)

Unlike most companies who claim to be able to search the state of Georgia, we actually go to the courthouse! Accuracy is our top priority, so if you're tired of getting results that you think may be from a database, statewide report, or other fallible method, let us know how we can help.



Missouri Record Service, Inc. 1406 Missouri Blvd., Suite F Jefferson City, Missouri, 65109 USA

Voice: 573-893-4428 Fax: 573-893-2396

www.morecordserviceinc.com mrsi@embargmail.com Screening your employment candidates BEFORE you hire may be the single most important step in the process of staffing your business. Let MRSI become your trusted partner by providing:

- MISSOURI Statewide Criminal Record checks from the Missouri State Highway Patrol Central Repository.
- Criminal record searches for states other than Missouri
- Records collected from criminal justice agencies include arrests, prosecution, a final disposition, correction supervision, and release.
- Felony and serious misdemeanor arrests, including sex offender registration information, and all alcohol and drug related traffic offenses
- OIG/GSA Exclusion and Sanctions reports.

#### COURT HOUSE RESEARCHERS/PUBLIC RECORD RETREIVER SERVICES - continued



Omni Data Retrieval Phone: 952-985-7220 Toll Free: 877-257-0054 Fax: 952-985-7211

<u>sales@omnidataretrieval.com</u> <u>www.omnidataretrieval.com</u> Omni Data Retrieval is a wholesale research firm specializing in 'live' county search requests. We service all counties nationwide with fast, accurate courthouse research. We support you with dedicated customer service, competitive volume pricing and the most up-to-date information available. In addition to these benefits, our clients receive access to:

- Multiple XML interface options
- Industry-leading research network
- Daily status updates and real-time results

At Omni Data Retrieval we are continually expanding our supplier network and improving our technology to provide each of our clients a unique and remarkable experience. To experience the power of *Your One Reliable Source* contact us at <a href="https://www.omnidataretrieval.com">www.omnidataretrieval.com</a>



Public Record Retriever PO Box 27869 Tempe, AZ 85285 800-929-3811 Fax: 800-929-3810 msankey@brbpub.com

www.prrn.us

Simply put, PRRN Members are professionals who provide hands-on document searching and retrieval of public record information at government agencies. With more than 520 members in all 50 states, PRRN is the largest trade organization representing professionals in the public record industry. PRRN members are recognized as the nation's leaders in local public record searching and document retrieval.

PRRN was the first group to adopt Industry Standards and a Code of Professional Conduct specifically for the retrieval of public record documents. Find a PRRN Member by county at www.prrn.us.

#### COURT HOUSE RESEARCHERS/PUBLIC RECORD RETREIVER SERVICES - continued



Rafael Jorge President RJI Services Inc 2219 West Olive #295 Burbank, CA 91506 818-846-5038 Rafael@RJI.com www.RJI.com With 20 years of public records experience RJI is the leading Los Angeles County based public records research and retrieval firm servicing Consumer Reporting Agencies throughout the pre-employment industry. RJI has a network of researchers that visit the courts on a daily basis, thus insuring our clients are provided with the most current and up to date public records information available. RJI's approach of conducting all public records research on a hands-on basis consistently ensures both the quality and accuracy of our client's results. RJI is a licensed investigation firm by the State of California and Arizona.



Vince Brodt
Business Development
Manager
SJV & Associates, LLC
(770) 917-0979 x319
(770) 874-0702 direct fax
Vince@sjvassoc.com

SJV & Associates is an Atlanta based national information retrieval agency that specializes in providing high quality, in-depth, accurate and timely court records research. Established in 1998, and always 100% wholesale, the company's staff includes in-house court record retrievers and a network of over 1,500 licensed retrievers throughout North America. Many of these retrievers have backgrounds in criminal justice including experience as law enforcement officers and private investigators. SJV is also the only firm in its direct marketplace to host an ISO 9001:2008 Certified Quality Management system, ensuring superior quality research, results, and customer service for their entire client base.

#### CREDIT REPORTING SERVICES



Pattie Annunziata
National Sales Executive
Merchants Credit Bureau
41 Park of Commerce, #
308 Savannah GA 31405
(800) 457-5890
p.annunziata@mcbusa.com
www.mcbusa.com

Merchants Credit Bureau (MCB) is a full-service credit reporting agency specializing in credit reporting services. We are committed to providing the highest level of service and support through the use of technology and quality customer care. MCB services include: Consumer Credit Reports, Business Credit Reports, Employment and Tenant Verifications, Mortgage Services, and more.

We are the sole Experian affiliate bureau and have the unique ability to assist small to large companies. As a result, if you are not receiving direct access to Experian's website and information for XML services, please let us help. We focus on customer service and compliance.

#### **DATABASES AND SOFTWARE PROVIDERS**



Barry Boes
Accio Data, Inc.
PO Box 787
Dripping Springs, TX 78620
512 858-9329
Barry.Boes@acciodata.com
www.acciodata.com

Accio Data delivers Web-based software solutions to employment screening firms. Extensible via XML interfaces and providing workflow management, invoicing, vendor management, and reporting modules, Accio Data delivers the best employment screening platforms in the industry.

Accio Data combines great performance with technology innovations, low administration costs, and extensive customizability to help their clients grow while improving margins.

Learn more about Accio Data by visiting www.acciodata.com or call 1-888-450-2060.

#### **DATABASES AND SOFTWARE PROVIDERS - continued**

#### BackChecked

John Kloos
President
BackChecked LLC
5916 East Arcadia Lane,
Phoenix, AZ 85018
480.970.3612
ikloos@BackChecked.com

www.backchecked.com

Whatever your current size, BackChecked instantly puts you on par with the biggest players in the background screening industry. Your clients get the online features they demand. You get an efficient back-office system as a bonus. You also get direct connections to a who's who of data suppliers and world class Applicant Tracking Systems. Best of all, it's available at a fixed cost. No transaction fees!

Where do our clients come from? One third came from a home grown system. One third switched from one of our competitors. One third were start-ups. But, they all have something in common. They're smart!



Caryl McMains Vice President, Sales ClearStar.net 6525 Shiloh Road, Suite D-300 Alpharetta, Georgia 30005

Ph: 877-796-2559 Fax: 360-326-1808 Service: 888-30-CLEAR www.clearstar.net A 2009 honoree in Inc. magazine's annual ranking of the 5,000 fastest-growing private companies in the country, ClearStar.net is a trusted provider of strategic services and decision making information for background screening firms. ClearStar.net's proven technology infrastructure is HR-XML Consortium certified and sets the foundation for a strong community of progressive, independent retailers who provide risk mitigation, employment and tenant screening services. A founding member of the National Association of Professional Background Screeners, ClearStar.net and its distribution network have been facilitating confident business decisions by serving consumers of public records since 1995.

#### **DATABASES AND SOFTWARE PROVIDERS - continued**



Gary Dewitt
President
Epic Concepts
PO Box 436054, Louisville,
Kentucky, USA 40253
Phone: (502) 454-4473
Fax: (502) 454-4481
www.epicconcepts.net
qdewitt@epicconcepts.net

Epic Concepts is a software integrator specializing in secure data communications. With nearly two decades of experience in software development and support of mission critical systems involving personal confidential data, we are experienced and can handle the changing business conditions. Our latest product offering "EZyCHECK" is a 100% .NET and PCI Certified Secure to assure our dedication of protecting all parties. With direct experience as a 14year CRA providing information on a wholesale / retail basis, we know first hand what you and end users clients need and expect.

Do your clients ever need other services? Ask us about our new, comprehensive Human Resource consulting services and products. We welcome the opportunity to demonstrate our capability and industry knowledge..



Perry Morgan, Director of Screening Partner Support Innovative Enterprises, Inc. Oyster Point Professional Park Rock Landing V – Suite A 11846 Rock Landing Drive Newport News, VA 23606 352.286.9995 / 1.888.777.9435 solutions@knowthefacts.com www.knowthefacts.com

#### Are you funding your competition? Our Screening Industry Partners™ aren't.

Build your business in confidence knowing that you're not in competition with your provider – we never sell to your end user customer.

Our industry-leading suite of services covers the entire screening spectrum and includes unique products to help you differentiate your business and stand out from the crowd.

- 100% Wholesale Distribution Channel
- Infinite Connectivity Options
- Built and Backed by Industry Experts

Partner with a true industry leader and let our expert team become an extension of yours. Learn more at http://www.knowthefacts.com.

#### **DATABASES AND SOFTWARE PROVIDERS - continued**



James Hall
Vice President of National Sales
and Business Development
National Background Data, LLC
P.O. Box 772277
Ocala, FL 34477-2277
(866) 389-8817
jhall@checknbd.com
www.NationalBackgroundData.com

National Background Data, LLC (NBD) is the leading provider of criminal history database information to the background screening industry. With the nation's largest privately held criminal records database, NBD provides efficient and economical access to multi-jurisdictional data. NBD's comprehensive database search services are available through its Solution Provider Network. NBD helps companies reduce operating costs and optimize profits by providing an efficient, quality service unmatched in the industry. NBD's success also lies in its commitment to superior customer service and unparalleled loyalty to its Solution Providers to provide a high quality, low cost, complete solution. Learn more at www.NationalBackgroundData.com.



Barton Taylor
TazWorks, LLC
1192 East Draper Parkway,
Suite 401
Draper, UT 84020
801-572-7401 x101
Fax - 866-203-9020
bartont@tazworks.net
www.tazworks.net

TazWorks has worked very hard over the years to develop the most powerful and efficient web based background screening software in the industry. The completely redesigned InstaScreen Premiere 2.0 showcases a very broad range of features to help make your background screening process simple and powerful. Read more about our InstaScreen Premiere 2.0 background screening software.

Providing "Simple. Powerful." technology to the background screening industry.

#### **DRUG TESTING**



Jeff Morrison
Executive Director
SAPAA
1014 Whispering Oak Drive
Bardstown, KY 40004
800-672-7229
Fax 281-664-3152
www.sapaa.com
exdir2@sapaa.com

The Substance Abuse Program Administrators Association (SAPAA) is a non-profit trade association whose members represent all of the alcohol and drug testing service agents including third party administrators (TPAs), in-house administrators, medical review officers (MROs), DHHS Certified Laboratories, Substance Abuse Professionals (SAPs), manufacturers of testing devices, and collection sites/collectors. Our membership includes representation from all 50 states, Brazil, Sweden, Ireland, and Canada.

#### **EDUCATIONAL VERIFICATION SERVICES**



ACCREDIBASE
Bedford i-Lab
Stannard Way
Priory Business Park
Bedford
MK44 3RZ
T: +44 (0) 1234 834670
F: +44 (0) 1234 834671
Email:
service@accredibase.com
Website:

www.accredibase.com

Accredibase is a unique global database of unrecognized education institutions and unrecognized accrediting agencies, designed to help you detect and reject bogus credentials with ease. This searchable database provides a wealth of information gathered from governments worldwide, with support from our own team of researchers. It is updated with new entries and supporting information as we discover it, and as such is probably the richest and most up-to-date source of information available today on unrecognized education providers.

Learn more about Accredibase and the degree mill problem by visiting our website www.accredibase.com and downloading our publication "Exposing academic credential abuse".

#### FINGERPRINTING SERVICES



www.NationalFingerprint.com www.TrustedObserver.com



David Allburn
National Fingerprint LLC
6999 Dolan Rd,
Glouster, OH 45732-9003
740-767-3853
dallburn@nationalfingerprint.com

National Fingerprint solves the dilemma faced by smaller-staffed locations and branch offices: How can we capture applicants' fingerprints...

- Without making cards that are forbidden or cause frequent re-dos?
- So there's no hiring of "friends" to get printed outside in their stead?
- Without having to buy or lease a costly live-scan machine?
- But with the same low rejection rate live-scans get?
- Without touching applicants' hands or arms?
- Without mastering yet another computer program?
- In seated groups all-at-once, without a take-turns parade?
- Without paying experts to drive-in and set up shop?
- With full electronic submission for fast turnaround?

Stock patented Self-capture™ Packs from your professional background screening source. Each Pack captures multiple specimens from one person. Lab picks best prints, scans into electronic submission. Florida, Ohio, Healthcare, FINRA, Banking.

#### INTERNATIONAL INFORMATION

# INTERNATIONAL RESOURCE CENTER

a

PreemploymentDirectory.com

A one stop location for international background screening information. Includes a comprehensive listing of data protection laws from around the world, Terrorist Search information, Sex Offender laws and International Training Programs for background screeners. In addition, information is provided on **International Educational Verification & Validation Resources and a** World Information Center with information on:

- Directory of Cities and Towns in the World
- Criminal Justice Systems of the World
- The World Clock Time Zones
- Holidays and Celebrations Around the World
- Freedom of Information and Access to Government Records Around the World
- The CIA World Fact Book
- The Official US Time

"Your One Stop Source for Information on International Screening"

#### **LEGAL SERVICES**



Pamela Quigley Devata Seyfarth Shaw LLP 131 S. Dearborn Street, Suite 2400 Chicago, Illinois 60603 312/460-5882 - Direct 312/460-7882 - Fax pdevata@seyfarth.com www.seyfarth.com Seyfarth Shaw's Workplace Counseling & Solutions Practice Group has a long history of providing clients with practical advice and proactive strategies designed to both ensure compliance and manage litigation risk. Our Fair Credit Reporting Act (FCRA) team creates customized solutions for consumer reporting agencies and their employer clients with an eye toward avoiding litigation. Coupled with our experience defending litigation involving alleged violations of the FCRA and other state analogs, our comprehensive, customizable background screening compliance solutions help both CRAs and employers streamline their processes and maintain state and federal compliance.

#### **MARKETING SERVICES**



Kevin W. Grossman President, HRmarketer.com FISHER VISTA, LLC HRmarketer.com / SeniorCareMarketer.com t: 831.685.9700 ext. 204 (PT) f: 831.685.9701 m: 831.419.6810 email: kgrossman@HRmarketer.com

HRmarketer.com is a product of Fisher Vista LLC, a marketing software and services firm focusing exclusively on the human capital and healthcare industries. HRmarketer.com has helped over 700 human resource and employee benefit service providers plan, manage, execute and measure their marketing and PR. The service includes information databases, news distribution, campaign management and measurement tools to help HR vendors get increased visibility, Web site traffic, sales leads and improved search engine rankings.

#### MARKETING SERVICES - continued



#### PreemploymentDirectory.com

22701 Woodlake lane Lake Forest, CA 92630 949-770-5264, Fax- 949-597-0977 wbnixon@aol.com www.PreemploymentDirectory.com PreemploymentDirectory.com is the leading online background screening directory and is focused on helping businesses select the best talent and avoid making bad hires. The Directory is designed to make it easy for businesses to quickly find a company to meet their screening needs and may be searched by state, country, alphabetically or by suppliers to the industry. The Directory is designed to save businesses time in finding a background screening firm and is becoming one of the leading ways that business search for screening firms. In a recent review of online directories and buyers guides PreemploymentDirectory.com ranked #1 in having more background screening firms listed than any other directory including ASIS International and SHRM Buyers Guides and Workforce Magazine Vendor Directory combined.

**Stop Bad Hires** 

"We Connect Background Screening Firms To Business"

#### **MOTOR VEHICLE RECORDS**



Robert Scholtz
Director of Sales
CoreLogic - ADR
American Driving Records
2860 Gold Tailings St.
Rancho Cordova, CA 95670
916.591.0966
775.227.9896
rscholtz@fadv.com

CoreLogic ADR offers more than driving records for 50 states, D.C., Canadian provinces and the US territories -- we have products that will help you grow your business! State fees are rising -- ask about our reduced fee MVRS that are below state cost. Also ask about our Driver Management System (DMS) that can help your clients to monitor, score and report on driver risk. Co-brand the DMS and offer the services to manage your clients' fleets—you'll gain additional marketing exposure and a reoccurring revenue stream. Our systems are integrated with all major platforms that support the pre-employment industry. We have the right products at the right price.

#### **MOTOR VEHICLE RECORDS - continued**



Reid Rodríguez COO Softech International, Inc 13501 SW 128th St, Suite #111 Miami, FL 33186 Toll Free 888.318.7979 sales@softechinternational.com www.softechinternational.com Softech leads the nation in providing instant & easy access to the most affordable Driver History Abstracts & Vehicle Registration information available. Softech offers access to DMVs from all 50 U.S. states as well as Puerto Rico, Guam and Canada.

Our latest innovation, Fleet Alert, is a powerful online tool providing ongoing driving record monitoring to help manage employee risk more effectively. Fleet Alert automatically tracks changes to MVRs on real time:

- New Violations
- Convictions
- Revocations
- Suspensions
- Expirations
- Renewal Dates

To learn more about our cost-effective solutions, please contact us at 888.318.7979 or visit us at www.softechinternational.com.

#### **NEWSLETTER SERVICES**

The Background Buzz

The Background Buzz

22701 Woodlake lane Lake Forest, CA 92630 949-770-5264, Fax- 949-597-0977 wbnixon@aol.com www.PreemploymentDirectory.com The Background Buzz is the leading online newsletter dedicated to serving the professional employment screening industry. Every edition includes insightful information on legal issues, technology advances, data protection/privacy, competitive moves, international news, and much more. The Background Buzz is published monthly and is complimentary to professional background screening firms as well as firms serving the industry. Sign up to start receiving your own copy by clicking here or go to <a href="https://www.PreemploymentDirectory.com">www.PreemploymentDirectory.com</a> and click on Background Buzz in the grey bar.

"The information source for the background screening industry"

#### **NEWSLETTER SERVICES - contined**





#### The Background Buzz

22701 Woodlake lane Lake Forest, CA 92630 949-770-5264, Fax- 949-597-0977 wbnixon@aol.com www.PreemploymentDirectory.com We can help you have a high quality e-newsletter to help nurture your relationship with your clients and attract new clients. Our customized newsletter service will take over your newsletter task or create a new one for you. We can manage the creation of your newsletter for you.

We are constantly researching information to use for *The Background Buzz* and you can put our research to use for you. Using the information rich content from *The Background Buzz* (minus the ads and competitors information) we will create a custom newsletter for you.

Use your staff's time to do more valuable work and save all the hassle of researching or writing articles, formatting and managing all the other ezine tasks with our customized ezine process.

#### WHOLESALE VERIFICATIONS



Craig Caddell
Vice President
Reference Pro
7110 Redwood Blvd., Ste C
Novato, CA. 94945
415-493-2118
ccaddell@referencepro.com
www.referencepro.com

Spend Time Training Customers Not Verifiers. Over 150 screening firms rely on ReferencePro for wholesale domestic and international verifications and references covering employment, education and credentials. Firms outsource their most manual process to our secure and dedicated U.S. call center. Fixed wholesale prices, volume discounts, and no minimums or setup fees make ReferencePro easy and profitable to use. Available through our platform partners (a-z) Accio, BackChecked, Clearstar, FRS, ISS, TAZworks, TeamScreen. or XML. We don't offshore or use home operators. Various discount programs running now. Please call or email us for more information.

# 2010 Background Screening (CRAs) Firms Marketing Portfolio

## **Background Screening Directory**<a href="https://www.PreemploymentDirectory.com">www.PreemploymentDirectory.com</a>

PreemploymentDirectory.com is the largest and most comprehensive web based directory of background screening firms designed to make it easy for businesses to be able to quickly find a company to meet their screening needs. PreemploymentDirectory.com has more background screening firms listed than the ASIS International Buyers Guide, Society for Human Resource Management's (SHRM) Vendor Directory and Workforce.com combined. It is the gold standard for employers to find a background screening firm.

#### "WE CONNECT BACKGROUND SCREENING FIRMS TO BUSINESS"

#### **Private Label Ezine Newsletter Service**

We can help you have a high quality custom online newsletter to help nurture your relationship with your clients, generate more sales and attract new clients. Use your staff's time to do more valuable work and save all the hassle of researching or writing articles, formatting and managing all the other ezine tasks with our customized ezine process. We make it simple for you by creating a complete online newsletter for you that includes creating a unique header that matches your company colors, incorporates your logo and supports your brand, suggest names for your webzine and a template format for your webzine.

## Comprehensive Guide For Selecting a Background Screening Firm

#### **Second Edition coming in 2011**



Due to popular demand we will be publishing a second edition of our highly acclaimed GUIDE and distributing it widely throughout the HR Community. Contact us for advertising opportunities to get your message in front of HR Managers and Talent Acquisition professionals.

#### eDirect Campaigns

An eDirect Campaign will put your company's advertising message directly on the desk top of more than 1,600 firms in the background screening industry. We will distribute your eDirect mail Campaign directly to firms in your target market. Each eDirect Campaign will only include one advertisement which means you will have an exclusive audience with our readership. No competing ads or messages.

# "Get Buzz d"

## The Background Buzz

"The News Source for Professional Background Screeners"



"Six years ago, we started work building a new company and a new screening application. Three years ago, we were ready to open the doors for business -- but no one knew who we were. Our advertising campaign included magazine spreads, industry newspapers, journals, and the Background Buzz. We received as much recognition from our advertising in the Buzz as from all other sources combined. Thank you Barry Nixon!"

Barry Boes, Accio Data, www.AccioData.com

Sign Up For Your Complimentary Subscription at www.PreemploymentDirectory.com